

Bye bye
KG 2000.

Hello
Green Connect
2000.

Re-Branding of Wavin KG2000 to Wavin Green Connect 2000

We are thrilled to share some exciting news that marks a significant milestone in our journey – the rebranding of our flagship product KG 2000 sewage pipe system to **“Wavin Green Connect 2000”** on April 1st, 2024.

After careful consideration and a thorough reflection on our brand identity, we are proud to introduce **“Wavin Green Connect 2000”**. This rebranding is more than just a change in nomenclature; it signifies our commitment to innovation, evolution, and a renewed focus on meeting your needs.

Why ‘Wavin Green Connect 2000’?

‘Green’ refers to the product’s color, and ‘2000’ gives a sense of dynamism. And ‘Connect’ sums up the system’s functional benefits of easy and more cost-effective access to drainage and/or infiltration systems. All of this, of course, ties in with our purpose to advance life around the world, and to contribute to ‘better sanitation and hygiene’ and the development of climate resilient cities.

Continuity

Besides the new name, nothing else will change: we will maintain a competitive portfolio, product specs will remain unchanged, and manufacturing will continue in accordance with EN 14758 (the European Standard for PP-MD piping systems for non-pressure underground drainage and sewerage). Wavin Green Connect 2000 will therefore be completely interchangeable with KG 2000 branded products.

What next?

In practical terms, the name change will be implemented as follows:

- The renaming (marking) of pipes and fittings that we produce inhouse to the new name will be done within Q1 of 2024.
- For a transitional period, both systems will run in parallel. We will sell off old stock and continue selling some items under the KG 2000 name.
- We will revise all marketing and technical documents as well as website content before April 1st, 2024, to incorporate the new Wavin Green Connect 2000 name.

As we embark on this exciting journey with Wavin Green Connect 2000, we want to express our gratitude for your ongoing support. Our commitment to delivering excellence remains unwavering, and we are confident that this rebranding will enhance your experience with our product.

Stay tuned for more updates and we can't wait for you to experience the next chapter in our product's evolution!

Thank you for being part of our community.

If there are questions or concerns, please contact your local Wavin representative.